

Canaan

John Balen

Partner / West Coast

Since 1995

A longtime veteran of venture investing, John understands entrepreneurs and works closely with them to build high performance companies and his track record includes an array of consumer and enterprise technology companies. He currently serves on the boards of Blurb, Cardlytics, Switchfly and UrbanSitter.

John's prior investments include Commerce One, which brought B2B e-commerce to the masses; Echopass, a leader in world-class contact center solutions (acquired by Genesys); eStamp, a pioneer in Internet postage; Everdream, an innovator in on-demand desktop management services (acquired by Dell); ID Analytics, the nation's only real-time ID fraud prevention system (acquired by LifeLock); Intraware, the leading provider of enterprise electronic license delivery & management; Istante, an early pioneer in real-time analytics and reporting (acquired by Oracle); Rightpoint, real-time CRM analytics software (acquired by Epiphany); SilverRail Technologies, the world's first unified platform for global rail distribution (acquired by Expedia) and SOASTA, a leader in digital performance management (acquired by Akamai).

Prior to Canaan, John held operational and financial roles in private equity and at startups. As Managing Director at private equity firm Horsley Bridge Partners and through his engineering and operating roles at Digital Equipment Corp. and Codenoll Technology, John learned how to both fund and build companies. He received a B.S. in electrical engineering and an M.B.A. from Cornell University.

About Canaan

Canaan is an early stage venture capital firm that invests in entrepreneurs with visionary ideas. With \$5B under management, a diversified fund and over 190 exits to date, Canaan has invested in some of the world's leading technology and healthcare companies over the past 30 years. Canaan's focus areas include fintech, enterprise/cloud, marketplaces, frontier tech, biopharma, digital health and medtech. To learn more about our people and our portfolio, please visit canaan.com.