

# Canaan

## Ju-Djuin Csontos

Director, Marketing and Communications / West Coast  
Since 2017

Ju-Djuin has a deep passion for event management and is known for building scalability into everything she does. She joined Canaan in 2017 to oversee the firm's events strategy and program.

She previously served as the Marketing Manager at Kleiner Perkins for five years, where she helped build the KPCB brand by nurturing strong relationships with the firm's portfolio companies as well as the broader entrepreneurial community. Before joining KPCB, Ju-Djuin served as a marketing and communications associate at Hulu, where she focused on internal communications and culture building.

She was instrumental in implementing company-wide events from All-Hands meetings to educational info sessions for more than 200 employees. She also launched and managed key initiatives such as Hulu's new hire orientation programs, Hackathons, and conferences.

She began her career in PR and marketing communication roles in consumer companies like Disney and Shiseido.

Ju-Djuin graduated with a B.A. in English from the University of California, Los Angeles.

## About Canaan

Canaan is an early stage venture capital firm that invests in entrepreneurs with visionary ideas. With \$5B under management, a diversified fund and over 190 exits to date, Canaan has invested in some of the world's leading technology and healthcare companies over the past 30 years. Canaan's focus areas include fintech, enterprise/cloud, marketplaces, frontier tech, biopharma, digital health and medtech. To learn more about our people and our portfolio, please visit [canaan.com](https://canaan.com).